



WHO WE ARE

DINING DELIGHT RESTAURANT is a Saudi cuisine restaurant specializing in smoking meat the American way.









We provide our customers in the Saudi Arabian kingdom with a unique and exquisite experience with our smoked food and our hospitality that reflects our rich tradition.





OUR FOUNDERS

In 2019 Turky and Anas were ambitious and wanted to create an extraordinary new restaurant that specializes in Saudi food but with an exquisite American smokey twist.

Turky and Anas were always working on improving the menu and adding new dishes to provide an excellent and tasty experience for customers.

Ever since the restaurant opened by Turky and Anas has been blooming with success to this day and provides customers with exceptional experiences with every vist.







OUR STRENGTHS

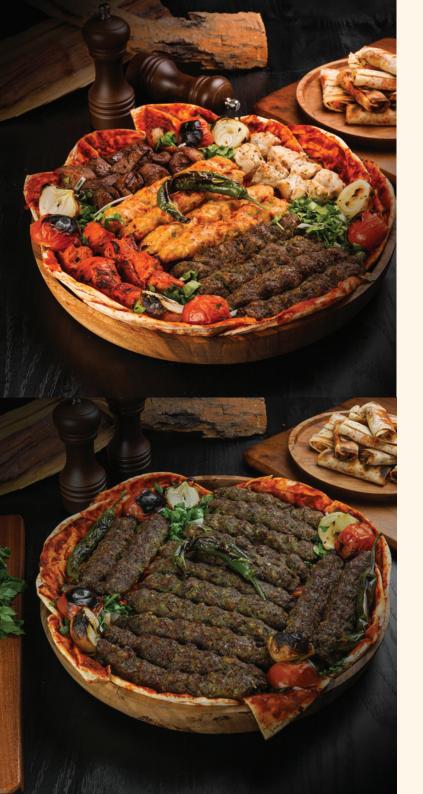
The materials we use are of higher quality, and our food is exeptional and has a smokey twist on the traditional way of cook.

Our meat comes from fresh stock and have a nice tender feel and taste to them.

Our kitchens are clean and our location is easily accessible.









PRODUCTION

DINING DELIGHT RESTAURANT takes a new and innovative twist on cooking our meals, our innovative cooking include but not limited to: -

- Our chicken is cooked and smoked for 3 hours using firewood.
- We cook and smoke our Lamb meat in an 8-10 hours process, which gives it this tender feeling and rich flavour.
- We use firewood instead of charcoal which gives our meat this beautiful black color indicating that the meat is tender and done.
- Our most sold product is our Smoked Yellow Rice meal we add small portion of butter to give it that unique taste.



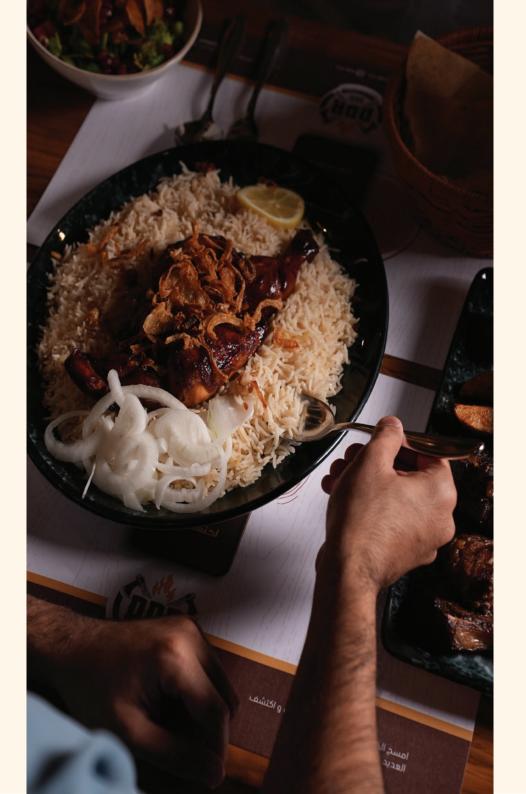




MISSION

Our mission is to
establish a new
innovative way of
smoking and cooking
that will offer different
flavours and more tender
feel and taste to the meat
and provide a cozy and
comforting environment
for gatherings.



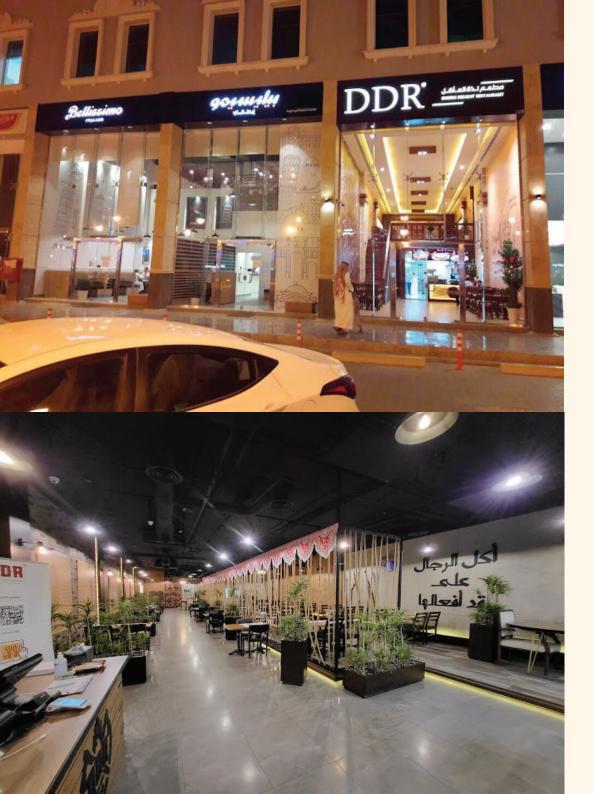




VISION

Our vision at DINING
DELIGHT RESTAURANT
is to bring our new and
innovative way of
smoking and cooking
our meals and show our
unique dishes to the
people in a way that
hasn't been done in
Saudi Arabia before







LOCATION

DINING DELIGHT RESTAURANT has two locations residing in: -

♠ Our main restaurant branch is located in Anas Ibn Malik Rd, Al Malqa, Riyadh

♠ Our second and newest branch is located in King Abdullah Rd, Al Quds, Riyadh.

Our new branch has a new innovative approach on the family restaurant style.



FRANCHISEE SUPPORT











RIGHTS TO THE DDR BRAND

FRANCHISE
MANAGEMENT
GUIDELINES

GUIDELINES FOR
RESTAURANT
DESIGN & CONSTRUCTION

HIRING MANAGEMENT

















INTENSIVE TRAINING

SITE SELECTION

CONTINUOUS OPERATIONAL SUPPORT CONTINUOUS RESEARCH &
DEVELOPMENT TO
EXPAND THE MENU















What Models Do you suggest

We have several models to suite your market and it will vary from a Counter to a free standing unit



How much is the franchise fee

The franchise fee varies between \$--,000 to \$--,000 depending on the kind of franchise you choose, number of outlets, and the country where you are situated in







How much is the royalty fee

Our royalty fee is a monthly bases fee and it is up to --% of gross sales. This payment covers the continuing use of the trade mark and trade name, as well as continuing services; which include training program, marketing and sales materials



How much is the marketing fee?

Our marketing Fee is up to --% of gross sales







What is the minimum financial requirement to qualify as a franchisee?

The minimum amount enquired will vary. Generally, we require a minimum of --00,000



Will DDR assist me in finding a location?

YES, we will review each submitted location and our team will have to approve each location before committing to any contracts











Will you be helping us in hiring staff?

Yes, we will be advising you on staffing requirements, job descriptions, pay suggestions and what to look for when hiring staff.



When will I achieve My ROI

That will be based on your financial numbers which we will help you to identify you expected beak even point and expected Return on investment.









WHAT IT TAKES

If you are ready to bring your passion and commitment to our system, we will work closely with you to build a strategic partnership that not only adds positive ownership to our brand, but also puts financial growth and remarkable returns at its forefront.

Do you share these traist as our most successful franchisees have?

IMPECCABLE INTERPERSONAL SKILLS

ABILITY TO ADAPT
TO VARIOUS MARKET
NEEDS & TRENDS

FOCUS ON CREATING/MAINTAINING
THE BEST CUSTOMER
EXPERIENCE POSSIBLE

ABILITY TO PRODUCE FINANCIAL RESULTS

ABILITY TO RUN ALL
OPERATIONAL ASPECTS
OF A BUSINESS

DESIRE TO LEARN & FOLLOW OUR OPERATING SYSTEM



MOVING FORWARD

PHASE 1

Letter of Interest

PHASE 5

NDA

PHASE 2

Phone Interview & Basic Information Request

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PHASE 6

Memorandum of Understanding & first Payment



PHASE 3

Application Submission

PHASE 7

Franchising Agreement





PHASE 4

Background Check & Financial Verification





PHASE 8

Site Selection, Site Construction, Training Program, Unit Opening, Continous Support







Contact us: https://ddr-ksa.com